

YESNO MARKET

# YesNo Market Whitepaper

The World's First Decentralized Prediction Market Aggregation  
Platform

— Aggregating Polymarket, Kalshi & More

Prediction Market Aggregator

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# 1. Project Overview

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YesNo Market is the world's first **decentralized prediction market aggregation platform**. We aggregate liquidity, market data, and trading opportunities from leading prediction platforms — including **Polymarket**, **Kalshi**, and our own proprietary YesNo markets — into a single, seamless, mobile-first experience.

Our mission is to make prediction markets accessible to everyone by eliminating fragmentation, lowering entry barriers, and providing institutional-grade tools to retail users worldwide.

## Phase 1 — Aggregate

Unify prediction markets from Polymarket, Kalshi, and custom YesNo markets into one platform with real-time data sync and best-price routing.



## Phase 2 — Engage

Build social features, Smart Money tracking, live prediction rooms, and a rewards ecosystem that drives user engagement and retention.



## Phase 3 — Decentralize

Launch YNT token governance, on-chain settlement, and a custom prediction-optimized L1 chain — creating a self-sustaining ecosystem.

We do not position ourselves as a single-market platform. Instead, we are building the **"aggregator layer"** for the entire prediction market industry — the same way DEX aggregators like 1inch unified fragmented on-chain liquidity.

## 2. Background and Problems

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The prediction market industry has experienced explosive growth, yet several critical challenges limit mainstream adoption:

### Problem 1: Fragmented Liquidity

Prediction markets are scattered across isolated platforms — Polymarket on Polygon, Kalshi as a regulated US exchange, and numerous smaller platforms. Users must register, deposit, and manage positions on each platform separately. There is no unified view of global prediction market activity.

### Problem 2: High Entry Barriers

Each platform requires separate KYC, wallet setup, and fiat/crypto on-ramp processes. Polymarket requires crypto wallets and on-chain transactions. Kalshi is US-only with strict identity verification. These barriers exclude the vast majority of potential users globally.

### Problem 3: Lack of Transparency & Tools

There is no unified dashboard showing cross-platform market movements, whale activity, or institutional flows. Retail users trade blind while sophisticated traders exploit information asymmetry across platforms.

### Problem 4: Poor Global & Mobile Experience

Most platforms are desktop-first, English-only, and designed for US/Western users. Billions of potential users in Asia, Middle East, and emerging markets are underserved. Mobile support is typically an afterthought.

### Our Answer

Build a **Prediction Market Aggregator** — a unified, mobile-first, multi-language platform that aggregates all major prediction markets, provides Smart Money tracking tools, and rewards users through the YNT token ecosystem.

## 3. Our Solution: Prediction Market Aggregation

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### 3.1 Multi-Source Market Aggregation

YesNo Market's core engine continuously synchronizes market data from multiple prediction platforms:

- **Polymarket** — The largest on-chain prediction market on Polygon, covering politics, crypto, sports, and current events
- **Kalshi** — US-regulated prediction exchange with unique economic, weather, and policy markets
- **YesNo Markets** — Our own proprietary prediction markets for events not covered by other platforms

Markets are automatically deduplicated, categorized (politics, sports, crypto, entertainment, economics), and presented with real-time odds comparison across sources.

### 3.2 Best-Price Routing

When the same event is available on multiple platforms, YesNo Market's routing engine automatically identifies the best price, lowest fees, and highest liquidity — ensuring users always get the optimal execution.

### 3.3 Unified Category System

All aggregated markets are organized into an intuitive category hierarchy:

Category	Sub-categories	Sources
Politics	US Elections, Global Politics, Policy	Polymarket, Kalshi
Sports	NBA, NFL, EPL, La Liga, Champions League, MLB	Polymarket, YesNo
Crypto	Bitcoin, Ethereum, Altcoins, DeFi	Polymarket, Kalshi
Economics	Fed Rates, GDP, Inflation, Employment	Kalshi, Polymarket
Entertainment	Awards, TV, Music, Culture	Polymarket, YesNo
Weather & Science	Temperature, Hurricanes, Space	Kalshi

### 3.4 Mobile-First, Global-First

YesNo Market is designed from the ground up as a mobile-first progressive web app (PWA) with native-like experience. We support **9+ languages** including English, Simplified & Traditional Chinese, Japanese, Korean, Vietnamese, Thai, Indonesian, and Arabic — reaching billions of underserved users.

## 4. Core Features

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AGG

### Multi-Platform Aggregation

Real-time sync from Polymarket, Kalshi, and YesNo markets. Unified market view with cross-platform odds comparison and automatic deduplication.

SM

### Smart Money Tracking

Monitor whale wallets, institutional traders, and top performers in real-time. One-click copy trading with customizable risk parameters.

SPT

### Sports Prediction Hub

Comprehensive sports coverage — NBA, EPL, La Liga, NFL, and more. Live in-game markets with real-time score integration and player props.

SOC

### Social Trading

Share battle cards, compete on weekly leaderboards, and build your prediction portfolio. Social features that make trading fun and engaging.

YNT

### Points & Rewards

Earn YNT through daily check-ins, predictions, referrals, and engagement. Points convert to YNT tokens with tiered reward multipliers.

i18n

### 9+ Languages

Full UI localization across English, Chinese, Japanese, Korean, Vietnamese, Thai, Indonesian, Arabic, and more. Truly global accessibility.

### 4.1 Market Categories & Coverage

YesNo Market provides access to thousands of prediction markets across diverse categories. Our aggregation engine automatically categorizes and tags markets for easy discovery. Users can filter by platform source (Polymarket, Kalshi, YesNo), category, status (active, resolved), and popularity metrics.

### 4.2 Real-Time Data & Live Markets

All market data is synchronized in real-time via WebSocket connections. For sports markets, we integrate live scores and game statistics to provide a rich, immersive prediction experience. Users can make in-game predictions as events unfold.

## 5. Smart Money Tracking System

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One of YesNo Market's most powerful differentiators is our Smart Money tracking system — giving retail users the same market intelligence that institutional traders enjoy.

### 5.1 Whale Monitoring

We continuously monitor on-chain activity from large wallets and high-volume traders across integrated platforms.

Users can:

- Track specific whale wallets and receive real-time alerts on their positions
- View aggregated Smart Money flow — see where the "big money" is moving
- Analyze historical performance of tracked wallets to identify consistently profitable traders
- Filter by market category, position size, and win rate

### 5.2 Copy Trading

Users can follow top-performing traders and automatically mirror their predictions with customizable parameters:

- **Position sizing** — Set fixed amounts or percentage-based allocation
- **Market filters** — Only copy trades in specific categories (e.g., politics only)
- **Risk limits** — Set maximum daily/weekly exposure limits
- **Stop-loss rules** — Automatically exit copied positions at configurable thresholds

### 5.3 Market Intelligence Dashboard

The Smart Money dashboard provides institutional-grade analytics:

- Volume-weighted directional indicators showing net smart money flow
- Divergence alerts — when smart money and retail sentiment diverge significantly
- Historical accuracy metrics for smart money signals across different market categories

## 6. Points & Rewards Ecosystem

The YesNo Points system is designed to reward active participation and drive long-term user engagement. Points (YNT) serve as both a reward mechanism and a future governance token.

### 6.1 Earning Mechanisms

Activity	Reward	Frequency
Daily Check-in	10-100 YNT (streak bonus)	Daily
Place a Prediction	5-50 YNT per trade	Per trade
Refer a Friend	100 YNT + ongoing commission	Per referral
Share Battle Card	20 YNT	Per share
Weekly Leaderboard	Top 10 share prize pool	Weekly
First Deposit	Bonus YNT matching	One-time

### 6.2 Weekly Leaderboard

Every week, users compete for the top 10 positions on the points leaderboard. Rankings are determined by total YNT earned during the week. Prize pools are configured per season with escalating rewards:

- **1st Place:** Up to 150 YNT bonus
- **2nd Place:** Up to 50 YNT bonus
- **3rd Place:** Up to 30 YNT bonus
- **4th-10th Place:** Up to 10 YNT bonus each

Leaderboard seasons are managed by the platform team, with prize pools adjusted based on community growth and engagement metrics.

### 6.3 Referral Program

YesNo Market offers a multi-level referral program with ongoing commission structure. Referrers earn a percentage of their referrals' trading volume as YNT rewards. The program supports up to 3 levels of referral depth, creating viral growth incentives.

### 6.4 YNT Token Utility (Future)

Accumulated YNT points will convert to tradeable YNT tokens upon token launch on BSC. Token holders will unlock premium features, governance rights, and staking yields. Current points balances are stored securely on-platform and will be fully honored during the conversion event.

## 7. Security & Risk Management

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### Fund Security

Multi-layered security architecture with hot/cold wallet segregation, multi-signature authorization, and real-time anomaly detection. User funds are never co-mingled with operational accounts.

### Data Privacy

All sensitive data encrypted at rest (AES-256) and in transit (TLS 1.3). Strict data minimization principles — we collect only what's necessary. GDPR-compliant data handling.

### Risk Management

Comprehensive risk framework with per-user and per-market exposure limits. Automated detection of market manipulation, wash trading, and abnormal trading patterns.

### Compliance

KYC/AML integration with tiered verification levels. Geo-fencing for restricted jurisdictions. Regular third-party security audits and penetration testing.

### 7.1 Smart Contract Security

All smart contracts undergo rigorous auditing before deployment. We follow industry best practices including formal verification, multi-sig governance, and time-locked upgrades. Bug bounty programs incentivize responsible disclosure from the security community.

### 7.2 Operational Security

- 24/7 infrastructure monitoring with automated alerting and failover
- Rate limiting and DDoS protection at edge (Cloudflare)
- Regular backup and disaster recovery drills
- Principle of least privilege for all internal system access

## 8. YNT Tokenomics

### YNT Token — Total Supply: 1,000,000,000

Chain: BSC (BEP-20) | The native utility token powering the YesNo Market prediction ecosystem

### 8.1 Token Allocation

Category	Allocation	Amount	Purpose
Community & Airdrop	30%	300,000,000	User rewards, airdrops, ecosystem growth
Liquidity & Market Making	15%	150,000,000	DEX/CEX liquidity, market stability
Team & Advisors	15%	150,000,000	Core team compensation (vested)
Treasury / DAO	15%	150,000,000	Governance treasury, strategic reserves
Prediction Mining	10%	100,000,000	Trading rewards, prediction incentives
Strategic Partners	15%	150,000,000	Partnerships, integrations, ecosystem fund

### 8.2 Vesting Schedule

Category	TGE Unlock	Cliff	Linear Vesting
Community & Airdrop (30%)	5%	None	36 months
Liquidity & Market Making (15%)	20%	None	12 months
Team & Advisors (15%)	0%	12 months	24 months
Treasury / DAO (15%)	0%	6 months	36 months
Prediction Mining (10%)	0%	None	48 months
Strategic Partners (15%)	10%	3 months	18 months

### 8.3 Token Utility

- **Fee Discounts** — Hold YNT to reduce trading fees across all integrated platforms
- **Governance** — Vote on platform decisions, market curation, and treasury allocation
- **Prediction Mining** — Earn YNT rewards for accurate predictions
- **Staking** — Stake YNT for passive yield and premium feature access

- **Market Creation** — Stake YNT to create and curate custom prediction markets
- **Premium Access** — Unlock advanced Smart Money analytics and priority features

## 9. Roadmap

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### Q4 2025 — Foundation

- Launch core platform with Polymarket and Kalshi aggregation
- Multi-language support (9+ languages)
- Points system, daily check-ins, and referral program
- Weekly leaderboard with YNT rewards
- Smart Money tracking beta

### Q1 2026 — Growth & Engagement

- Live prediction rooms with streaming and chat
- Battle card sharing and social features
- Enhanced sports prediction hub with live scores
- Copy trading feature launch
- YNT token presale preparation

### Q2 2026 — Decentralization Phase 1

- Decentralized on-chain deposit/withdraw (BSC)
- YNT token TGE and DEX listing
- Event calendar with automated market creation
- Social challenge rooms and tournament modes
- Agency center expansion

### Q3 2026 — Advanced Features

- Liquidity mining and prediction accuracy leaderboard
- Advanced copy trading with AI-powered recommendations
- Additional platform integrations (Drift, Azuro)
- Open API and SDK for third-party builders

### 2027+ — Ecosystem Vision

- DAO governance — YNT holders vote on all platform decisions
- Custom L1 blockchain optimized for prediction market operations

- Cross-chain interoperability (Ethereum, Polygon, Solana)
- Institutional API access and B2B prediction market infrastructure
- Global regulatory expansion and compliance framework

## 10. Community & Governance

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### 11.1 Community-Driven Development

YesNo Market is built for and by its community. We prioritize community feedback in product decisions and maintain transparent communication through regular updates, AMAs, and open development processes.

### 11.2 DAO Governance (Future)

Upon YNT token launch, platform governance will progressively transition to a DAO structure where token holders can:

- Propose and vote on new features, integrations, and platform changes
- Allocate treasury funds for community grants, marketing, and ecosystem development
- Curate and moderate prediction markets through stake-weighted voting
- Set platform fee structures and reward distribution parameters

### 11.3 Ambassador Program

Active community members can apply to become YesNo Market Ambassadors, earning enhanced rewards for content creation, community moderation, local community building, and platform evangelism in their regions.

### 11.4 Agency Center

The YesNo Market Agency Center provides tools for affiliates and community leaders to build and manage their referral networks. Agents earn tiered commissions based on their network's trading volume and can access dedicated dashboards for performance tracking.

# 11. Contact & Official Channels

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Website

[yesnomarket.com](https://yesnomarket.com)

Telegram

[t.me/PredictionYesNo](https://t.me/PredictionYesNo)

Twitter / X

[x.com/yesnomarket](https://x.com/yesnomarket)

Discord

[discord.com/invite/EEatKBqKuH](https://discord.com/invite/EEatKBqKuH)

Medium

[medium.com/@yesno20251001](https://medium.com/@yesno20251001)

## Disclaimer

This whitepaper is for informational purposes only and does not constitute financial advice, an offer of securities, or a solicitation to invest. YNT tokens are utility tokens and do not represent equity, ownership, or any right to dividends or profits. The prediction market industry is subject to evolving regulatory frameworks across jurisdictions. Users are responsible for ensuring compliance with their local laws and regulations. Past performance of prediction markets or traders does not guarantee future results. All participation involves risk, and users should only commit funds they can afford to lose. The team reserves the right to update this whitepaper as the project evolves.